



January 2011

## Moroccanoil is pleased to announce the launch of our new **Curl Defining Mousse**

- For styling, shaping, and taming curls of all types – from wavy to tightly coiled hair!
- Provides a natural hold, beautiful shine and long lasting results
- Weather safe - Eliminates frizz

**Availability:** Available for shipping the first week of January.

**Pricing:** Salon Price: \$11.00 USD / Suggested Retail Price: \$22.00 USD



Limited time offer  
ending February 2011

Buy 6 and get 1  
**FREE OF CHARGE**





January-February, 2011

## Featured Promotion: Moroccanoil Treatment

Moroccanoil® is pleased to offer a 125 ml / 4.23 fl. oz. promotional format of our original Moroccanoil Treatment at the same price as our 100 ml / 3.4 fl. oz. format.

**OBJECTIVE:** This convenient format was developed to push retail sales in salons.

**AVAILABILITY:** Available for shipping the first week of January until stock is depleted.

**SALON PRICE: \$20.40 USD**

**SUGGESTED RETAIL PRICE: \$40.80 USD**





## Limited Edition Retail Formats

### MOROCCANOIL® SPECIAL OFFER SEPTEMBER-OCTOBER 2010

Moroccanoil® is pleased to offer our 500 ml / 16 fl. oz. promotional format Moisture Repair Shampoo and Conditioner.

#### PRICING:

- 1 MOROCCANOIL® Moisture Repair Shampoo 500 ml / 16 fl. oz. **Salon Price: \$18.00**  
**Suggested Retail Price: \$36.00**
- 1 MOROCCANOIL® Moisture Repair Conditioner 500 ml / 16 fl. oz. **Salon Price: \$18.50**  
**Suggested Retail Price: \$37.00**



PLEASE RESERVE YOUR ORDER A.S.A.P. • QUANTITIES ARE EXTREMELY LIMITED